

# Cookie Policy

**Effective Date: July 30, 2024**

## **1. Introduction**

This Cookie Policy explains how iLytix Services Private Limited ("Company", "we", "us", or "our") uses cookies and similar technologies on our website located at [www.ilytix.net](http://www.ilytix.net) (the "Site"). By using our Site, you consent to the use of cookies in accordance with this policy.

## **2. What Are Cookies?**

Cookies are small text files placed on your device by websites you visit. They help improve your experience by remembering your preferences, enabling certain functionalities, and providing us with information about how you use the Site.

## **3. Types of Cookies We Use**

We use the following types of cookies:

- **Essential Cookies:** These cookies are necessary for the Site to function and cannot be turned off. They include cookies that enable you to log in and use secure areas of the Site.
- **Performance Cookies:** These cookies help us understand how visitors interact with the Site by collecting information about page visits and errors. They help us improve the Site's performance and user experience.
- **Functional Cookies:** These cookies allow the Site to remember your preferences and choices, such as language settings or login details.
- **Targeting Cookies:** These cookies are used to deliver advertisements relevant to you and your interests. They may be placed by third-party advertising networks and help us track the effectiveness of our marketing campaigns.

## **4. Third-Party Cookies**

We may allow third-party service providers to place cookies on your device to provide services such as analytics, advertising, and social media features. These third parties have their own cookie policies, and we encourage you to review them.

## **5. Managing Cookies**

You can manage your cookie preferences through your browser settings. Most browsers allow you to control cookies by blocking or deleting them. Please refer to your browser's help section for instructions on how to manage cookies.

- **Google Chrome:** Manage Cookies in Chrome
- **Mozilla Firefox:** [Manage Cookies in Firefox](#)
- **Safari:** [Manage Cookies in Safari](#)
- **Microsoft Edge:** [Manage Cookies in Edge](#)

Please note that disabling cookies may affect the functionality of the Site and your user experience.

## **6. Changes to This Cookie Policy**

We may update this Cookie Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically to stay informed about our use of cookies.

## **7. Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact us at:

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